

Shubham Saini

Visual Designer | UI/UX Specialist | AV Content Creator

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Creative and detail-driven Visual Designer with 3.6+ years of experience in digital design, AV editing, and UI/UX for SaaS, B2B, and B2C products. Proven track record of delivering high-volume creative assets, marketing visuals, and cross-platform media for brands and product launches. Skilled in collaborating across global teams, managing design systems, and driving visual storytelling that aligns with brand strategy and user engagement.

Well-versed in Amazon's style of fast-paced, quality-first production with a passion for combining visual design and narrative in immersive digital experiences

SKILLS

Core Competencies

- UI/UX Design & Prototyping
- Digital Campaign Design
- Video Editing (After Effects, Premiere Pro)
- Social Media Creatives & Reels
- Cross-Platform Design (Web, Mobile)
- Creative Direction & Storyboarding
- Agile Workflow & Collaboration
- Visual Branding & Typography

Tools & Platforms

- **Design:** Figma, Photoshop, Illustrator, XD
- **Video:** After Effects, Premiere Pro, CapCut, Filmora
- **Others:** Canva, Miro, Adobe Captivate, Notion
- **AI:** Chatgpt, Stable Diffusion
- **Management:** Jira, ClickUp, Trello
- **Marketing:** Hubspot, ManagePlus, MailChimp, Buffer

WORK HISTORY

2022,09 - 2024,12

Lead Visual & UI/UX Designer

Symentix Technologies Pvt. Ltd., Pilani, India

Creative Strategy & Product Design

- Led design for 2 SaaS platforms including ManagePlus.io, enhancing UI/UX across user journeys.
- Developed responsive design systems used across 25+ successful client projects.
- Collaborated with developers and marketers to streamline design delivery using Figma and Trello.

Video & Ad Content Creation

- Produced 100+ video assets including reels, ads, and explainers using After Effects, CapCut, and Premiere Pro.
- Developed scripts and concepts for campaign videos and platform demos.
- Created assets tailored for Instagram, YouTube, and ad distribution platforms.

Marketing & Stakeholder Collaboration

- Designed 50+ promotional creatives for campaigns and landing pages.
- Interfaced directly with stakeholders to align brand tone, visuals, and business goals.

- Delivered consistent visual output across sectors including tech, education, health, and entertainment.

2021,08 - 2022,09

UI/UX Designer

Symentix Technologies Pvt. Ltd., Pilani, India

- Delivered CRM UX design for YCIC, handling research, wireframes, and stakeholder presentations.
- Supported cross-functional teams by providing mobile-first UI designs across industries.
- Maintained brand consistency while optimizing usability and interaction patterns.

EDUCATION

2024,02 - Current
(Online)

Master of Computer Application: Computer Science And Programming

Manipal University, Jaipur, India

2021,05 - 2023, 07

Bachelor of Computer Application

University Maharaja College, Rajasthan, India

CERTIFICATIONS

2023,05

Scrum Fundamentals Certified (SFC) SCRUM study

Accreditation Body for Scrum and Agile

[Show Credential](#)

2021,09

Master Course in Management Consulting and Management Skills

Udemy

[Show Credential](#)

PERSONAL INFORMATION

Father's Name : Vinod Saini

Mother's Name : Ratna Devi

Date Of Birth : 06th Aug 2002

Gender : Male

Nationality : Indian